

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Continuation Application of:
Application No. 09/457,591

Takuya Matsumoto, et al.

Application No.: Unassigned

Art Unit: 3622

Filed: November 24, 2003

Examiner: J. Young

For: SYSTEM AND METHOD OF ARRANGING DELIVERY
OF ADVERTISEMENTS OVER A NETWORK SUCH
AS THE INTERNET

PRELIMINARY AMENDMENT

MS Patent Application
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

Prior to examination on the merits, please amend the above-identified U.S. patent application as follows:

Amendments to the Specification are reflected in the listing of claims which begins on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Amendments to the Abstract are reflected in the listing of Abstract which begins on page 8 of this paper.

Remarks/Arguments begin on page 9 of this paper.